IN THE CLAIMS

Please amend the claims as follows:

Claim 1 (Currently Amended): A data display control device comprising:

a database storing a plurality of text data with at least a first length size;

search means for searching the database for at least one piece of text data with the first length size, based on an input search key:

a display including a display area configured to display text data from the database, the display area having a width: and

control means for <u>obtaining</u> eentrolling to <u>obtain</u> partial <u>text</u> data with a second <u>length</u> size that is smaller than the first <u>length</u> size and corresponding to <u>the width</u> a size of <u>the</u> <u>display area</u> a <u>display</u>, out of the at least one piece of <u>text</u> data found by the search means, from the database, and to display the partial text data on the display area.

Claim 2 (Currently Amended): The data display control device according to claim 1, further comprising:

instruction means for issuing an instruction for horizontal scroll display of the partial text data being displayed on the display area, wherein the control means controls to obtain remaining text data other than the partial text data from the database and to perform the horizontal scroll display on the display area, in response to the instruction.

Claim 3 (Currently Amended): The data display control device according to claim 1, wherein the control means obtains eentrols to obtain a text data part, that is larger than the second length size and smaller than the first length size, out of the at least one piece of text data found by the search means, with the text data part added to the partial text data, from the database, and to perform horizontal scroll display on the display area.

Claim 4 (Currently Amended): The data display control device according to claim 1, wherein the control means controls to obtain a prescribed maximum number of data, out of a plurality of data found by the search means, from the database and temporarily store the prescribed maximum number of data in a storage medium, and displays a part of the prescribed maximum number of data on the display in accordance with a height size of the display.

Claim 5 (Currently Amended): A data display control method comprising:

a-search step of searching a database for at least one piece of <u>text</u> data out of <u>text</u> data with a first <u>length</u> size, based on an input search key, the database storing a plurality of <u>text</u> data with at least the first <u>length</u> size: and

obtaining a control step of controlling to obtain partial text data with a second length size that is smaller than the first length size and corresponding to a width size of a display, out of the at least one piece of text data found in the searching search step, from the database, and to display the partial text data on the display in a display area having a height of one line of text data.

Claim 6 (Currently Amended): A <u>computer readable medium including computer</u>
<u>executable instructions</u>, wherein the instructions, when executed by a processor, cause the
<u>processor to perform a method comprising</u> data display control program causing a data
display control device to execute:

a search step of searching a database for at least one piece of text data out of text data with a first length size, based on an input search key, the database storing a plurality of text data with at least the first length size; and

Reply to Office Action of August 6, 2007

obtaining a control step of controlling to obtain partial text data with a second length size that is smaller than the first length size and corresponding to a width size of a display, out of the at least one piece of text data found in the searching search step, from the database, and to display the partial text data on the display in a display area having a height of one line of text data.

Claim 7 (New): The data display control device according to claim 1, wherein the display area has a height of one line of text data.

Claim 8 (New): The data display control device according to claim 1, further comprising:

speaker means for playing audio content.

Claim 9 (New): The data display control device according to claim 8, wherein the text data is a title of the audio content.

Claim 10 (New): The data display control device according to claim 8, wherein the text data is a name of an artist performing the audio content.

Claim 11 (New): A data display control device comprising:

a database configured to store a plurality of text data with at least a first length;

a search unit configured to search the database for at least one piece of text data with the first length based on an input search key:

a display including a display area configured to display text data from the database, the display area having a width; and a control unit configured to obtain partial text data with a second length that is smaller than the first length and corresponding to the width of the display area, out of the at least one piece of text data found by the search unit, from the database, and to display the partial text data on the display area.

Claim 12 (New): The data display control device according to claim 11, further comprising:

an instruction unit configured to issue an instruction for horizontal scroll display of the partial text data being displayed on the display area,

wherein the control unit is configured to obtain remaining text data other than the partial text data from the database and to perform the horizontal scroll display on the display area, in response to the instruction.

Claim 13 (New): The data display control device according to claim 11, wherein the control unit is configured to obtain a text data part, that is larger than the second length and smaller than the first length, out of the at least one piece of text data found by the search unit, with the text data part added to the partial text data, from the database, and to perform horizontal scroll display on the display area.

Claim 14 (New): The data display control device according to claim 11, wherein the control unit is configured to obtain a prescribed maximum number of data, out of a plurality of data found by the search unit, from the database and temporarily store the prescribed maximum number of data in a storage medium, and to display a part of the prescribed maximum number of data on the display in accordance with a height of the display.

Application No. 10/566,630 Reply to Office Action of August 6, 2007

Claim 15 (New): The data display control device according to claim 11, wherein the display area has a height of one line of text data.

Claim 16 (New): The data display control device according to claim 11, further comprising:

a speaker configured to play audio content.

Claim 17 (New): The data display control device according to claim 16, wherein the text data is a title of the audio content.

Claim 18 (New): The data display control device according to claim 16, wherein the text data is a name of an artist performing the audio content.